

September 15, 2020

Making Changes Employment Association of Alberta and Dress for Success Calgary announce Proposed Merger

We are pleased to announce that Making Changes Employment Association of Alberta and Dress for Success Calgary Centre have entered into a Letter of Intent to combine the operations of Making Changes' Walk in Closet program with the Dress for Success Calgary operations.

We believe that the merger of these programs will enhance our ability to impact more women in Calgary and the surrounding areas with personalized image consulting and professional suiting attire. The combined operation, which is expected to take effect by the end of the year, will continue under the name 'Dress for Success Calgary,' as an affiliate of Dress for Success Worldwide, and will operate as part of the broader Making Changes organization, alongside its My Best Friend's Closet, Employment and Life Skills and Women in Technology programs. Clients of the combined program will be served at Making Changes' current location at 6516 1A Street SW in Calgary.

Through our shared vision and values, we anticipate improving efficiencies in program delivery, maximizing the quality and range of services we offer our clients and increasing the number of women we are able to serve. Now more than ever, we believe that this collaboration will allow us to best serve our community in this ongoing pandemic environment, and beyond. We anticipate that the combination of Making Changes' broad, established infrastructure and Dress for Success' worldwide brand and network, will truly poise us to better advance futures for women. Together.

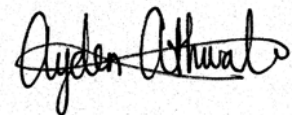
The merger is subject to the approval of the members of Dress for Success Calgary, approval by the Canada Revenue Agency, and satisfactory completion of due diligence and other conditions.

We are truly excited about this opportunity and the prospects for the combined Dress for Success Calgary program and Making Changes organization.

Further information on each organization can be found at www.makingchangesassociation.ca and www.calgary.dressforsuccess.org. Please direct any inquiries to Ayden Athwal at chair@dfsc.ca or Cathy Coutts at execdirector@makingchangesassociation.ca.



Sarah Chiu, Board Chair
**Making Changes Employment
Association of Alberta**



Ayden Athwal, Board Chair
Dress for Success Calgary